

2019 COMMUTER CHOICE AWARDS

**Air Quality Subcommittee
September 20, 2019**

ACTION REQUESTED

No action is requested at this time. This presentation is for information and presentation only.

PREVIOUS ACTION

Staff has presented on this topic at previous Subcommittee meetings.

BACKGROUND

Each year since 2014, NOACA's Commuter Choice Awards have recognized organizations in Northeast Ohio that promote alternative commuting to their employees.



**Commuter
Choice Awards**



BACKGROUND

- 2019 Commuter Choice Awards are sponsored by NOACA in partnership with:
 - Greater Cleveland Regional Transit Authority
 - Laketran
 - Sustainable Cleveland



LAKETRAN

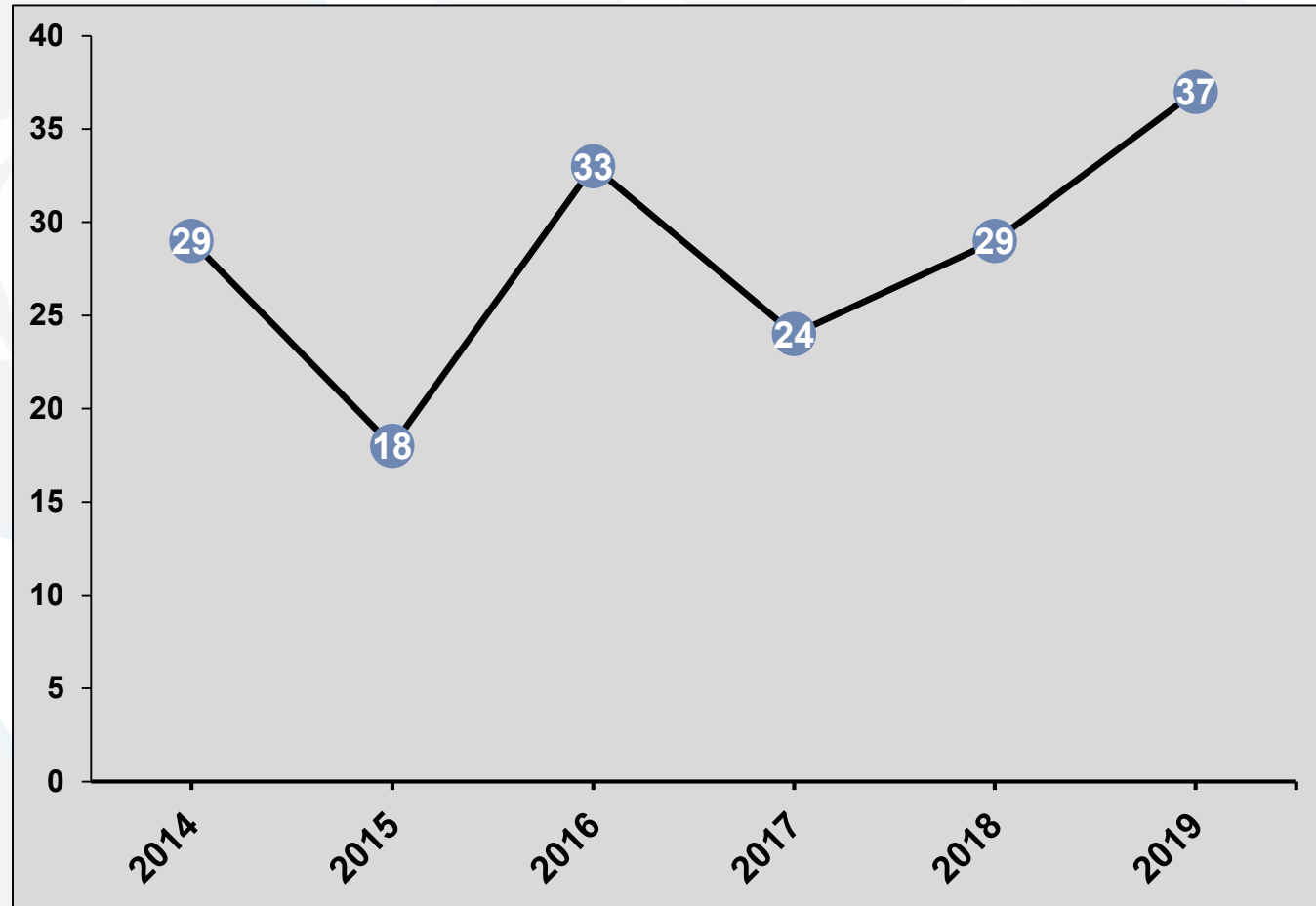


BACKGROUND

- This year, a record 37 organizations participated – compared to 29 organizations in 2018
- Each submitted a survey detailing policies, facilities, and incentives to encourage alternative commuting.



BACKGROUND



Number of Participating Organizations (2014-2019)

BACKGROUND

NOACA and its partners scored participants, based on:

- Employer support (policies, facilities, and incentives) 40%
- Employer location (located in a dense, mixed-use, transit-accessible area) 30%
- Commuter behavior (measured on Gohio Commute) 30%



BACKGROUND

Measuring Behavior: 2019 NEO Clean Air Challenge

- 30 organizations participated in the month-long challenge on Gohio Commute
- Employees could log up to two (2) trips per day
- Organizations earn points based on share of potential alternative trips logged



BACKGROUND

2019 NEO Clean Air Challenge Results

- Total trips: 6,961
- Total distance: 92,164 mi
- CO₂ saved: 29.6 tons
- Money saved: \$33,634
- Calories burned: 418,465
- Participants: 322



BACKGROUND

2018 vs 2019 Challenge:

VARIABLE	2018	2019	Change
Total Participants	231	322	+39.4%
Total Alternative Trips	4,479	6,961	+55.4%
Total Distance (VMT Avoided)	43,438	92,164	+112.2%
CO ₂ Saved (tons)	12.2	29.6	+141.6%
Money Saved (\$)	12,799	33,634	+162.8%
Calories Burned	438,999	418,465	-4.7%

NEXT STEPS

- NOACA and partners will announce winners at Sustainability Summit on October 16
- Staff will notify winners, distribute prizes to “Best in Class” organizations



NOACA will **STRENGTHEN** regional cohesion, **PRESERVE** existing infrastructure, and **BUILD** a sustainable multimodal transportation system to **SUPPORT** economic development and **ENHANCE** quality of life in Northeast Ohio.

